

APPLICATION – Fine Arts and Product Exhibitors

SHENANDOAH APPLE BLOSSOM FESTIVAL®
2008 - WINE AND FINE ARTS FESTIVAL
OLD TOWN MALL - WINCHESTER, VIRGINIA

FRIDAY, APRIL 25 – 2:00pm to 8:00pm
SATURDAY, APRIL 26 – 11:00am to 6:00pm

Name _____ Title _____

Exhibitor/Company Name _____

Street Address _____

City _____ State _____ Zip _____

Home Phone (____) _____ Work Phone (____) _____

Cellular Phone (____) _____ Fax (____) _____

E-mail address _____ Website _____

Check Only One Item

- | | | |
|---|---------------------------------------|-------------------------------------|
| <input type="radio"/> Oil Paintings | <input type="radio"/> Bronzes | <input type="radio"/> Wood |
| <input type="radio"/> Acrylic Paintings | <input type="radio"/> Metal/Copper | <input type="radio"/> Paper |
| <input type="radio"/> Watercolor | <input type="radio"/> Stone | <input type="radio"/> Etchings |
| <input type="radio"/> Drawings | <input type="radio"/> Glass | <input type="radio"/> Baskets |
| <input type="radio"/> Graphics | <input type="radio"/> Fiber Sculpture | <input type="radio"/> Jewelry |
| <input type="radio"/> Ceramic/Clay | <input type="radio"/> Photography | <input type="radio"/> Food Products |
| | | <input type="radio"/> Other _____ |

Price range of work \$ _____ to \$ _____ Describe your items _____

The Festival provides a relaxed environment for patron and artist interactions. There will be an extensive advertising campaign with exposure of the Wine and Fine Arts Festival on the nationally recognized Shenandoah Apple Blossom Festival® website www.thebloom.com. Utilization of newspaper, posters, festival brochures, and local television and radio coverage will advertise the event prior to the weekend.

Postmark Deadline: **MARCH 21, 2008**

By signing I/we understand that the Shenandoah Apple Blossom Festival, Inc® is not liable for injury to exhibitors, spectators or damage to vehicles and personal property. Further, we have reviewed the rules, regulations, and policies of the Shenandoah Apple Blossom Festival, Inc. ® and agree, if we participate, to comply with them as prescribed, and to indemnify and agree to hold the Shenandoah Apple Blossom Festival, Inc. ® and City of Winchester harmless from any and all liability arising from our participation in the Festival. The Shenandoah Apple Blossom Festival, Inc. ® is not responsible or liable for the quality or performance of products sold by the participants.

Signature _____ Date _____

Shenandoah Apple Blossom Festival®
135 N. Cameron Street
Winchester, VA 22601

Phone: 540-662-3863
Fax: 540-662-7274
E-mail: ebaikens@verizon.net

FINE ARTS and PRODUCT EXHIBITORS
APPLICATION PROCESS / RULES AND REGULATIONS

SHENANDOAH APPLE BLOSSOM FESTIVAL ®
2008 - WINE AND FINE ARTS FESTIVAL

RULES AND REGULATIONS

- An organizational meeting with space assignments and discussion of rules will be held in the Hable parking lot off Indian Alley at noon on Friday.
- Exhibitors will be provided a 10 X 10 space in which you will supply your own display (tent, tables, chairs etc) Additional space is available at \$10.00 a foot.
- Electricity is extremely limited. A fee will apply for use after the committee assesses your electrical needs to determine availability. Please specify your needs if any, on the back of the application.
- Exhibitor's space assignments are final decisions of the Shenandoah Apple Blossom Festival® committee.
- Set-up and breakdown times will be strictly enforced. The exhibitor's space must be occupied by 1:00pm on Friday and 10:00am on Saturday. If the exhibitor fails to be present at these specified times, it will be considered a "NO SHOW" and their space may be eliminated with no possible refund.
- Exhibitors must park in the designated parking areas. (Braddock Street, Loudoun Street, and Cameron Street parking garages)
- Artists are encouraged to work on site.
- Tents are to be flame retardant.
- All units are required to have a fire extinguisher within its assigned area.
- All units selling food must have potable water with a spigot and bucket for water drainage.
- The display must be weighted, sturdy, safe, and clean.
- Exhibitors are responsible for their own display in case of loss or damage.
- Professional signage must be displayed. Handwritten signs are prohibited.
- Breakdown will not begin until the end of the show each day. Vehicles are not permitted into the show area until all patrons have left the area.
- All exhibits will need to be reset each day except for the tents as there is no nighttime security. The Shenandoah Apple Blossom Festival® is not liable for anything lost or stolen.
- Artists should insure their own art and exhibits.
- Tables are to be covered to the ground and storage and supplies are to be covered.
- All displays, storage and activity must be confined within the designated space and not extending beyond the space assignments.
- Staking into the pavement or grass is NOT permitted.
- Not responsible for the loss of power or other acts of God.
- Exhibitors will be responsible for **clean up** and for any and all damage caused by their stands, employees or vehicles.
- The exhibitor agrees that the trademarks, trade names, logos, service marks and symbols of the Shenandoah Apple Blossom ® ("Festival") constitute the valuable property rights of the Festival and shall at all times be subject to the strict control of the Festival. **Any use of Festival's trade name, trade marks, logos, service marks or symbols must first be approved in writing by Festival.**
- Two (2) complimentary 3-day Festival passes. Exhibitors may take part in the wine tasting one hour prior to the close of the Festival each day. No drinking before this time.

CONDUCT

- Any unruly behavior or failure to comply with the stated rules by the exhibitor or their assistants will mean immediate expulsion from the event and will eliminate the exhibitor from future shows. The Shenandoah Apple Blossom Festival® reserves the right to make final interpretation of all rules.
- Absolutely no pets are allowed in the show area.